

Lane County - Service Option Sheet - FY 23-24 Proposed

SOS: **Women, Infants & Children Nutrition Program**

Service Category: Public Health & Welfare

Dept: Health & Human Services

Mandate	None	Related	SHALL
Leverage	None	Some	HIGH

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Executive Summary

Participating in WIC has been shown to ensure healthy birth outcomes such as a reduction in premature births, low birth weights and infant death. WIC provides the following five core services to improve health and nutrition outcomes for participating pregnant/postpartum women, infant and young children: access to healthy food, nutrition education, breastfeeding support, health screenings, and referrals. Families who have medical or nutritional risks and a low income have benefited from improved health outcomes from our individualized nutrition counseling, health screenings and support services. Specific supplemental nutritious foods (obtained through EBT cards) are provided to clients based on nutritional needs. Referrals are made for health care and basic needs. Services are provided throughout Lane County via phone. In-person services are also available in Eugene and will be restarting in our rural communities of Florence, Oakridge and Cottage Grove.

Service Descriptions

	Revenue	Expense Total	General Fund	FTE
Proposed Budget Total	\$2,023,436	\$2,714,037	\$690,601	16.80
Addition	\$102,666	\$102,666	\$0	1.00

Addition of a full time Program Service Coordinator position to assist with the provision of WIC services, including training and mentoring employees, client education classes, backfilling other support services, completing required reports, and expanding outreach services to increase referrals and improve the longterm sustainability of the program. This position is entirely supported by Public Health Modernization funds provided by contract through the State of Oregon - Oregon Health Authority.

Current Service Level	\$1,920,770	\$2,611,371	\$690,601	15.80
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Federal regulations require health screening, nutrition assessments and nutrition counseling with all women, infants, and children participants. In addition, high risk follow-up, group education classes, health care referrals, outreach, eWIC card issuance, WIC food issuance, and eligibility determinations must be provided. All program activities and maintaining assigned caseload are required in order to provide WIC services. At this funding level, WIC could serve 6,349 clients per month, which is the state-assigned caseload for Lane County. WIC has experienced a decline in caseload due to the challenges brought on by COVID19. Efforts to increase caseload involving outreach and retention would also be supported at this funding level. 15.8 FTE are required to provide these baseline services. An additional 1.0 FTE provides tobacco cessation support to pregnant women. This position and all related tobacco cessation services are funded entirely by investments from local coordinated care organizations and do not rely upon general funds to operate.

State/Federal Mandate

ORS 413.500 requires provision of WIC services. By accepting Oregon Health Authority funding, Local Public Health Authority must provide WIC services. ORS 431.413 addresses the local public health authority. WIC services are within the Parent/Child Health Services. WIC funding is dependent upon maintaining the caseload at assigned level (6,349 clients per month).

Leverage Details

The General Fund portion of this program leverages the following:

_____ \$0 _____	back to the Discretionary General Fund
_____ \$1,521,205 _____	into other non Discretionary County Funds
_____ \$3,553,324 _____	directly to community members