



Veneta

Lane County, Oregon



Veneta, Oregon is a thriving, small-town community with a strong local business culture. Only 15 minutes from the regional airport and an easy commute to Eugene, Veneta is the best of rural life and accessible big city attractions. The large wildlife reserves and Fern Ridge Reservoir between the two cities are a draw for locals and tourists with excellent birding, sailing, angling, paddling and all types of motorized water activities. Veneta’s business-friendly attitude and shovel-ready land makes it a very attractive location for new and growing businesses.

- **Transportation:** Veneta is located directly to the west of Eugene, on the main highway to the Oregon Coast. The Eugene airport and freight railway are within easy reach. It is connected to Eugene and to the Coast by public bus routes.
- **Available space:** Despite its setting amidst large tracts of green space, there is plenty of land available for development from the ground up. Demand for more amenities makes new development financially compelling.
- **Top private employment sectors:** Professional, scientific, and technical services; retail trade; tourism.
- **Communication:** Veneta is served by providers using fixed wireless, cable, satellite, and fiber. It is served by the nation’s major wireless carriers. Its position on the major east-west transportation ensures its communications remain up to date.
- **Wages:** The proximity to Eugene allows access to regional workforce and talent. There are many specialized trades jobs in the area, which pay better than average.

- **Housing:** Housing options are extensive and varied. A mix of small farms, bungalows, lakeside homes and new construction brings high-income earners to town.
- **Education:** The local public school district provides K-12 education. Older learners have easy access to Lane Community College and the University of Oregon in Eugene, as well as several trade schools. Linn-Benton Community College and Oregon State University are located 40 miles north.

Many organizations support businesses and economic development in Veneta and Lane County:

- Veneta-Fern Ridge Chamber of Commerce
- Oregon RAIN
- Lane County Community and Economic Development
- Lane Workforce Partnership
- Small Business Development Center (SBDC)
- Travel Lane County
- Business Oregon

To find the right resources for your business needs, please go to the SBDC’s Lane Business Link website. (lanesbdc.com/lane-business-link).

Veneta

Lane County, Oregon



Lifestyle Matters!

Families seeking a safe and welcoming community that offers a well-rounded range of activities have been discovering Veneta for decades. The combination of a strong arts and crafts community, small farms and vineyards, access to a wildlife-rich reservoir, the coast, and civic amenities that include parks, a library and community pool make Veneta a wonderful place to live.

Opportunities for fun include:

- Veneta Downtown Farmers Market
- Oregon Country Fair
- Harvest Festival and Winter Light Parade
- Paddling, birding, sailing, boating at Fern Ridge Reservoir
- Less than an hour to the Oregon Coast
- Minutes to metro Eugene/Springfield
- Amphitheater and library
- City park with free workout equipment
- Veneta Pop-Up Business Events
- Surrounded by nearby wineries

To learn more about what makes Veneta an amazing place to live, work, and play, please visit Travel Lane County's website (eugencascadescoast.org/regions-cities/veneta).