

### LANE COUNTY PARKS

Designing the Future Together

#### WELCOME

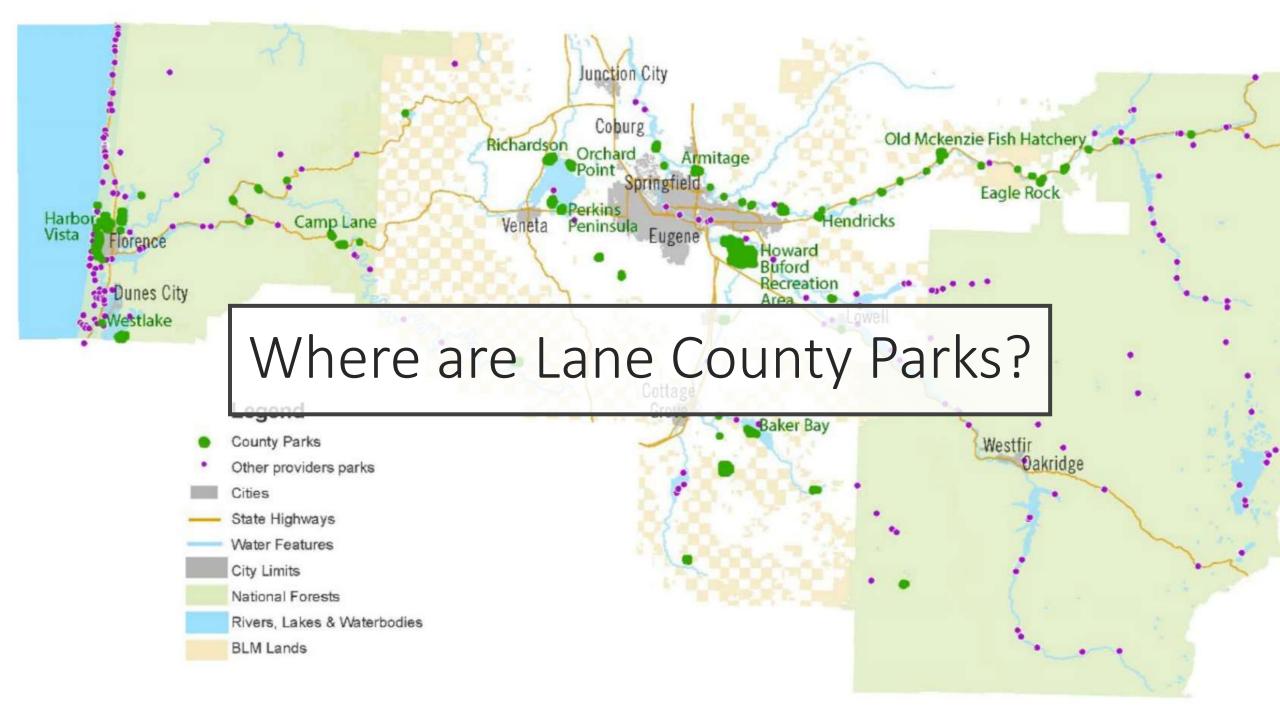
#### THANK YOU FOR PARTICIPATING



## Introductions

- Name
- Affiliation
- Motivation







#### Master Plan Priorities

#### Make Significant Investments in Targeted Parks

- Distribution and equity of recreation options
- Respect unique character and assets of each park
- Build on sites with existing access & infrastructure
- Opportunity to improve recreation experiences

# Parks Budget

A Historical Perspective





#### 1950's – 1970's: Growth of Lane County Parks

- Growth of Lane County Parks
- Period of park acquisition & development
- Timber Revenue, General Fund, Gas Tax, Grants, Small amount of User Fees
- Middle of 1970's over 35 full-time employees

# Early 1980's: Decline of Lane County Parks

- More facilities than could adequately maintain
- No stable source for maintenance and operation
- 1982 Economic recession led to closing of parks

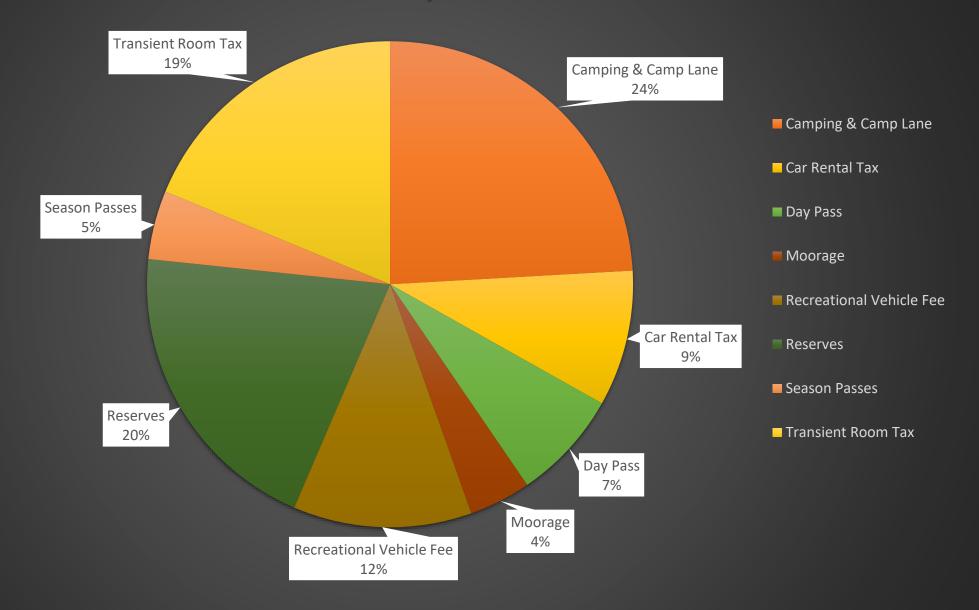




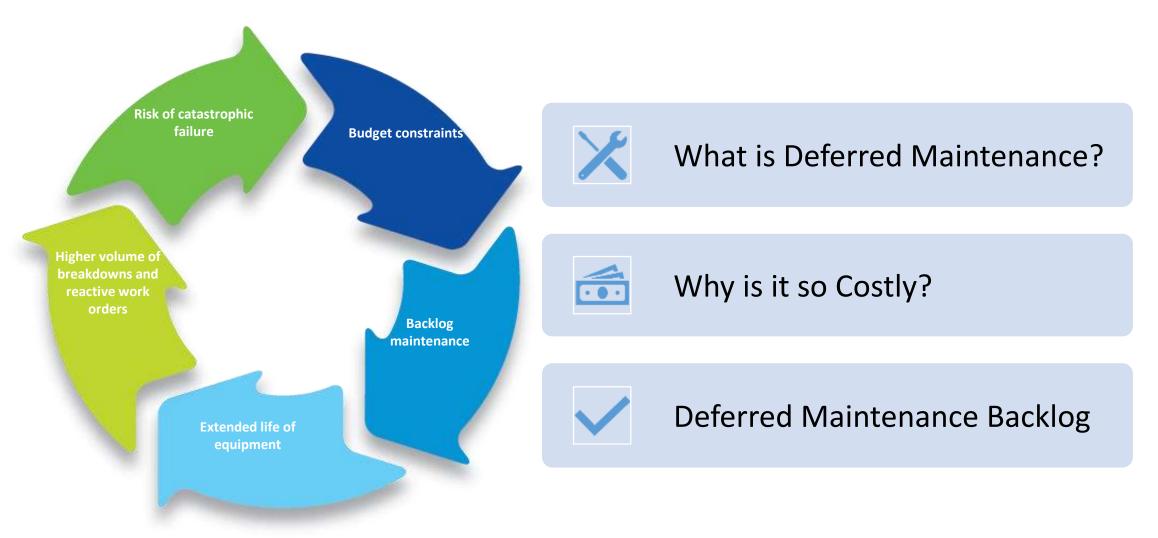
### 1983-2000: New Funding Strategy

- Car Rental Tax (45% of operation budget by 2000)
- 1985 County Hired full-time Parks Manager
- Eliminated reliance on General Fund & increased user fees
- 1999 59 Parks with 17 full-time employees

#### How are Lane County Parks Funded?



#### **Deferred Maintenance**



# Cost to Sustainably Operate

Budget Source	Current	Sustainable
FTE	18.8	29.8
Personnel Costs	\$1,995,517	\$3,000,000
Operating Costs (without Personnel)	\$1,623,827	\$2,800,000
Total Expenses (with Personnel)	\$3,619,344	\$5,800,000
Total Non-Tax Revenue	\$2,946,190	\$3,000,000
Net Tax Support	\$915,126	\$0
Net Funding Goal	N/A	\$2,800,000

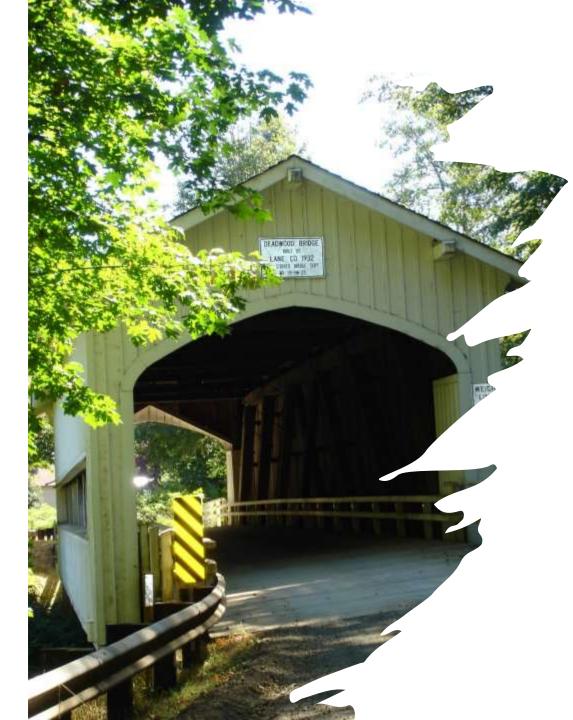


### Funding Task Force Priorities

- 1. Long-term sustainable funding for park maintenance and operation.
- 2. Address the multi-million-dollar backlog of deferred maintenance.
- 3. Enhance the County's ability to pursue and implement conservation and habitat restoration projects.
- 4. Provide environmental and cultural education programs for youth and adults.
- 5. Focus on projects that generate net revenue.

# Strategy for Sustainable Funding

Package	Annual Yield	Efficiency	Equity	Neutrality	Assessment
Package A: Local Option Levy	\$7.5 million 🗹	Best 🔽	Best 🔽	Adequate	Recommended option.
Package B: New taxes and fee increases	\$6 million	Adequate	Worst	Worst	Option of last resort.
Package C: Combined levy & fee strategy	\$6 million	Adequate	Adequate	Adequate	Potentially effective compromise.



### Preferred Funding Alternative

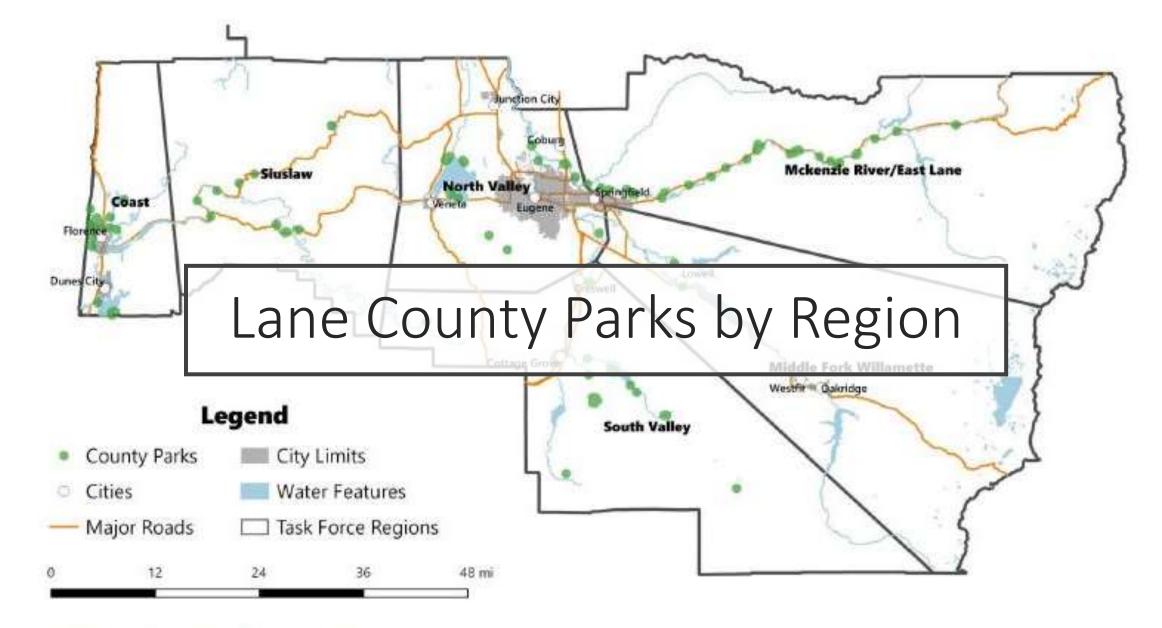
<u>\$6 Million, Five-Year Local Option Levy</u> to support park improvements SPECIAL PROJECTS, operations and routine maintenance, deferred maintenance, conservation & education

- \$1.5 Million from General Fund, Car Rental & Hotel Tax
- \$7.5 Million Generated Annually
- <u>Property Tax Rate = .1657/\$1000</u> assessed value
- \$231,000 assessed home = \$38.00/year



#### Questions

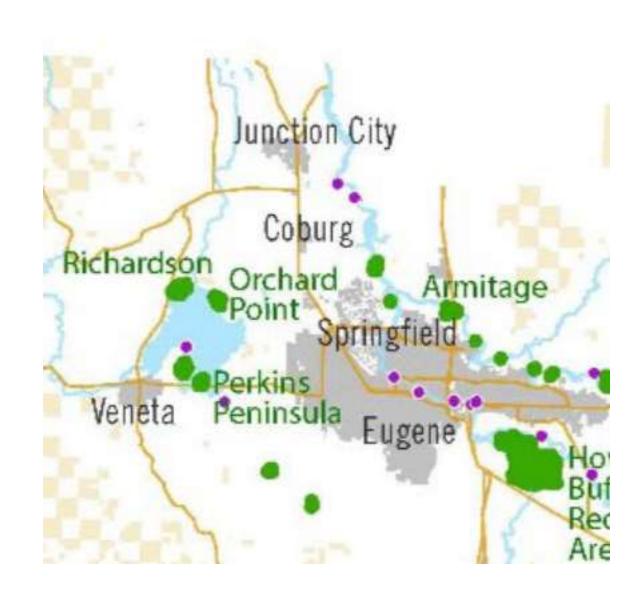
#### LANE COUNTY PARKS BY REGION

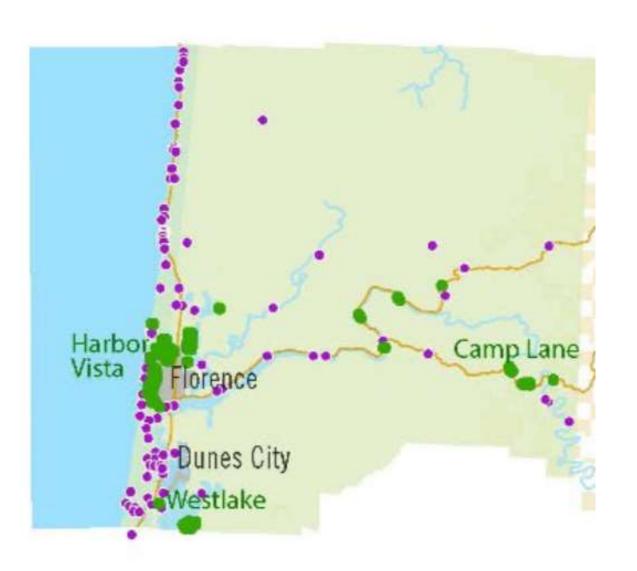


Source: 2016 Lane County GIS data.

#### Eugene/Springfield Region County Parks

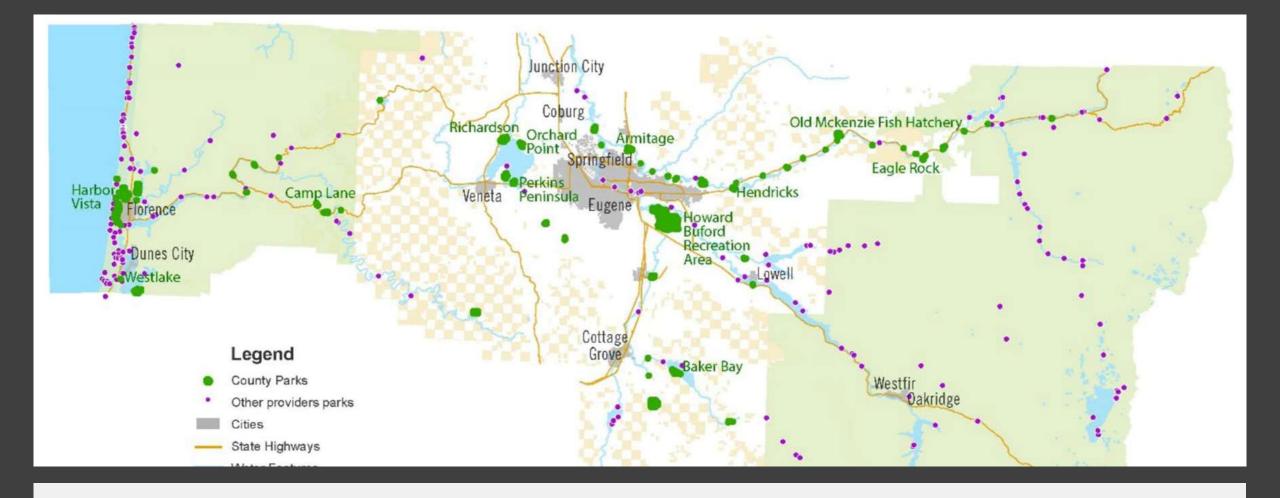
- Armitage Park
- Howard Buford Recreation Area
- Orchard Point Marina
- Perkins Peninsula
- Richardson
- Zumwalt





#### Florence Coast Region County Parks

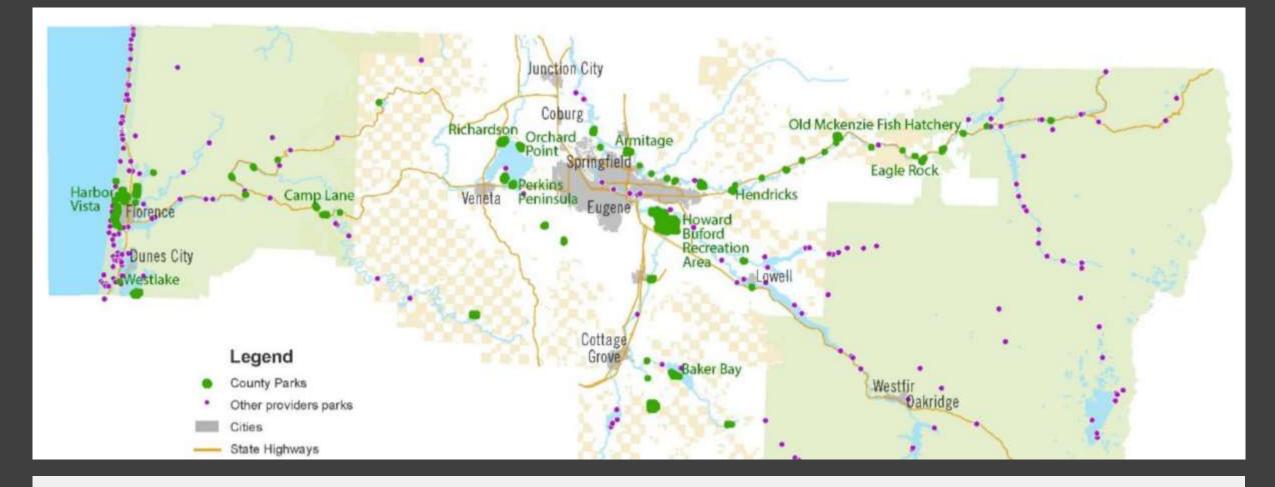
- Harbor Vista Campground
- Camp Lane



McKenzie River Region County Parks

- Armitage Park
- Hendricks Bridge
- Forest Glen

- Helfrich Landing
- Leaburg Landing
- Boat Ramps



#### South Valley / Middle Fork

Ba	aker Bay
Bi	g River
Bl	ue Mountain
В	ohemia Saddle
С	urrin Covered Bridge

Dorena Covered Bridge LaSells Stewart Stewart Covered Bridge Vaughn

Wildwood Falls

### Levy – Funding Categories



# Special Projects

Increased accessibility for people of all abilities Revenue Generation

- Campgrounds, yurts/cabins
- Day-use facilities; marinas, picnic areas
- Boating facilities (motorized and nonmotorized)

#### Recreation / Cooperative Projects

- Hiking regional trail system
- Swimming and fishing Areas
- Interpretive facilities
- Disc golf, pickleball





#### **Howard Buford Recreation Area**

hiking 🖌



Interpretive and Educational Display

Festivals and Events

Equestrian Trails

### Existing Projects in Targeted Parks

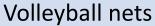
#### **Orchard Point Marina**

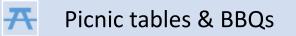
<u>e</u> Playgrounds

Marina & Boat Ramp

Shelters



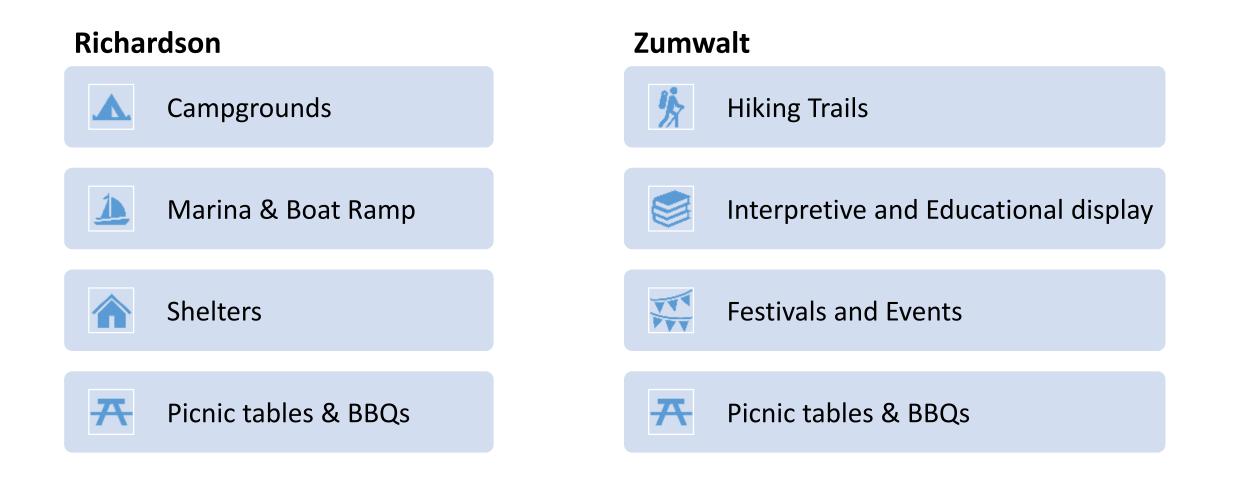


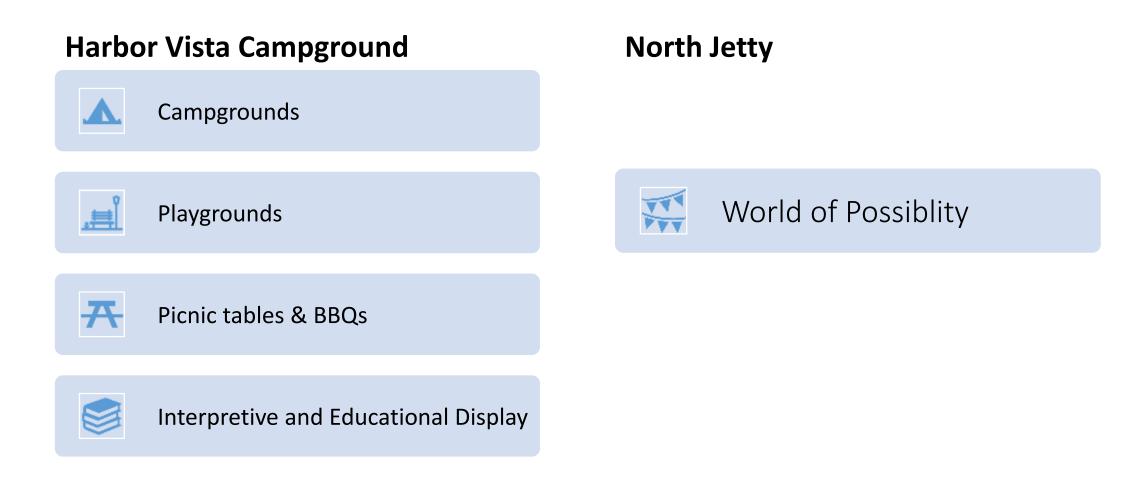


#### **Perkins Peninsula**

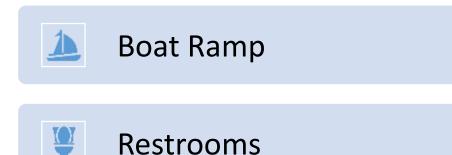


### Existing Projects in Targeted Parks





Forest Glen Landing Greenwood Landing Hayden Bridge



#### **Helfrich Landing**



Boat Ramp

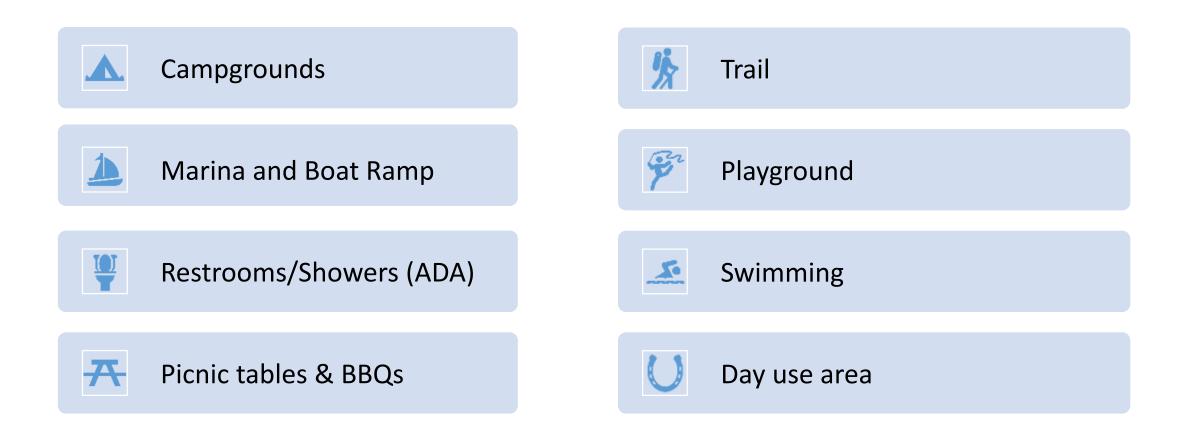


Interpretive and Educational Display



Restrooms

**Baker Bay Park** 





Big River, Bohemia Saddle, Vaughn – no services



Activity



What enhancements would improve accessibility?

Which recreational features are most desirable?

What educational elements will enhance the visitor experience?

#### Next Steps

June Public Opinion Survey

June 13, 2022 – Parks Advisory Committee

July, 2022 - Board of Commissioners Approval

**Political Action Committee Formation** 

November 8, 2022 – Election Day

# Reference Materials

Lane County Strategic Plan

#### Lane County Parks Master Plan

Lane County Parks Funding Task Force Report

**History of Lane County Parks** 



#### Thank You